

## **Historic, Archive Document**

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# MOLES & GILLEN

184 MAIN AVENUE

Phone, Passaic 2091

PASSAIC, NEW JERSEY

2 1/4 inch Potted Plants and Rooted Cuttings Our Specialty

Seeds - Bulbs - Insecticides - Bamboo Canes - Fertilizers

WRITE FOR COMPLETE LISTS OR READ CLASSIFIED ADS.

## CHRYSANTHEMUMS, Rooted Cuttings

### New Varieties

#### Baur-Steinkamp Introductions and their descriptions

**WHITE CHIEF.** In White Chief we have an incurved white of good commercial size and good substance. A splendid sort to follow Quaker Maid. Blooms October 18th from terminal bud and perfect practically all its bloom. Grows four feet tall.

**GOLDEN BRONZE.** Produces large spreading blooms of good substance. A wonderful shade of golden bronze, so much desired by the buying public. Grows five feet tall from June planting. Take terminal bud for best results. Earlier buds come lighter in color. Blooms Oct. 25 to Nov. 1.

**ROSE GLORY.** A bright lavender pink to cut along with Celestra and Justite. Oct. 15 to 20. Good stem and foliage. Grows five feet from June planting. Take terminal bud for best color.

#### Rooted Cuttings

\$5.00 per doz., \$25.00 per 100, \$200.00 per 1000

### LARGE FLOWERING MUMS

#### Choice Commercial Varieties that are scarce

**Adrian's Pride**, Thanksgiving yellow, 100 1000 \$4.00 \$35.00

**Antique**, bronze sport of Dr. Enguehard, 4.00 35.00

**Geo. Baer**, bronze sport of Early Rose, Oct. 20, 5.00 45.00

**Hilda H. Bergen**, rich bronze, Oct. 8; can be planted closely and grown several flowers to the plant, 12.00 100.00

**Betsy Ross**, incurved, white, Nov. 5, 4.00 35.00

**Major Bonnafon**, yellow, Nov. 20, 4.00 35.00

**Bronze Mistletoe**, sport of Mistletoe, 6.00 50.00

**Bronze Turner**, bronze sport of Turner, 10.00 95.00

**Mrs. R. M. Calkins**, bright yellow, Nov. 25, 5.00 45.00

**Calumet**, exhibition bronze; good commercial, Oct. 25, 6.00 50.00

**Celebration**, Thanksgiving yellow, 4.00 35.00

**Celestra**, bright yellow, blooms Oct. 12, 12.00 100.00

**Chadwick White**, 5.00 45.00

**Chadwick Yellow**, 5.00 45.00

**Chattanooga**, pure white, Dec. 1, 4.00 35.00

**Chieftain**, pink, Nov. 1, 4.00 35.00

**Miss Chicago**, 6.00 50.00

**Chrysolora**, yellow, Oct. 15, 4.00 35.00

**Citronelle**, incurved yellow, Oct. 30, 5.00 45.00

**Cornetto**, incurved pink, Nov. 10, 6.00 50.00

**Crystal Dome**, incurved white, Nov. 5, 4.00 35.00

**Mrs. J. Leslie Davis**, (Pink Turner) 6.50 55.00

**December Beauty**, white, Dec. 10, 5.00 45.00

**December Glory**, incurved, white, Dec. 1-10, 5.00 45.00

**Detroit News**, bronze, Oct. 25, 5.00 45.00

**Distinction**, incurved rose-pink, 4 ft., 5.00 45.00

**Early Frost**, white, Sept. 17, 4.00 35.00

**Early Rose**, pink, Oct. 20, 4.00 35.00

**Elberon**, pink, Nov. 15, 8.50 75.00

**Enchantress** (Smith's), early rose-pink, Oct. 10, 4.00 35.00

**Dr. Enguehard**, pink, 4.00 35.00

**Favorite**, white, Nov. 15-20, 4.00 35.00

**Clara B. Ford**, yellow, Nov. 20, 5.00 45.00

**Helen Frick**, pink, Nov. 20, 4.00 35.00

**Friendly Rival**, yellow, Nov. 20, 7.00 65.00

**Glorious**, pink, end of Oct., 4.00 35.00

**Glory of Pacific**, pink, Oct. 10, 4.00 35.00

**Golden Measure**, midseason yellow, incurved form, 5.00 45.00

**Golden Queen**, early yellow, Sept. 25, 4.00 35.00

**Gold Lode**, yellow, Oct. 7, 4.00 35.00

**Golden Celebration**, improved Celebration, 7.00 60.00

**Golden Glow**, yellow, Aug. 15, 4.00 35.00

**Golden Chadwick**, Nov. 5, 5.00 45.00

**Golden Glory**, yellow, Nov. 5, 4.00 35.00

**Golden King** (1923), incurved yellow, Nov. 15-25, 5.00 45.00

**Golden Mistletoe**, Dec. 1st, 4.00 35.00

**Margaret Graham**, pure white, Nov. 15, round incurved form with broad waxy petals, 4 ft.; Strongstem and abundant foliage, 12.00 100.00

**Robt. Halliday**, yellow, Oct. 20, 4.00 35.00

**Hamburg Late Pink**, Dec. 1, 5.00 45.00

**Hamburg Late White**, Dec. 1, 5.00 45.00

**Harvard**, red, Nov. 15, 5 ft.; bud Sept. 30, 4.00 35.00

**Indiana**, large-sized bronze, bronze and old gold, Oct. 8, 7.00 60.00

### LARGE FLOWERING MUMS—Continued

**Indian Summer** (Bronze Chadwick), Nov. 25, \$6.00 \$50.00

**Edgar Stillman Kelly**, white, Nov. 15, 4.00 35.00

**Lustre**, lavender-pink, Oct. 8, 7.00 60.00

**McNeice**, pink, Oct. 25, 4.00 35.00

**Mefo**, creamy white, Nov. 15, 5.00 45.00

**Merida**, yellow, shading to orange, Nov. 20 and later, 5.00 45.00

**Midnight Sun**, bright yellow, Nov. 1, 4.00 35.00

**Mistletoe Pink**, pink sport of Mistletoe, 5.00 45.00

**Mistletoe White**, Sec. 1, 5.00 45.00

**Mistletoe Yellow**, Dec. 1, 5.00 45.00

**Monument**, commercial white, Nov. 15, 5.00 45.00

**Nagiroc**, orange-bronze, Nov. 1, 8.50 75.00

**Oconto**, white, Oct. 10-15, 4.00 35.00

**October Rose**, incurved pink, Oct. 10, 5.00 45.00

**Pacific Supreme**, pink, Oct. 10, 4.00 35.00

**Gladys Pearson**, bronze for Thanksgiving, 4.00 35.00

**Pink Treasure**, incurved, Nov. 15, 5.00 45.00

**Pink Turner** (Mrs. J. Leslie Davis), 6.50 55.00

**J. W. Prince**, dark pink sport of Chieftain, Nov. 5, 5.00 40.00

**Purple King**, nearest to purple; exhibition, Nov. 5-10, 8.50 75.00

**Quaker Maid**, large white, Oct. 5, 4.00 35.00

**Chas. Rager**, white, Nov. 5, 4.00 35.00

**Richmond**, yellow, Nov. 1, 4.00 35.00

**Roman Gold**, yellow, Nov. 5, 4.00 35.00

**Rose Chochard**, early pink, Oct. 15, 4.00 35.00

**Rose Perfection**, pink, Nov. 5, 4.00 35.00

**Rose Glow**, pink, Oct. 10, 4.00 35.00

**Mrs. Nellie T. Ross**, yellow, Nov. 30, 4.00 35.00

**A. Schmidt**, pink sport of Seidewitz, 5.00 45.00

**E. A. Seidewitz**, pink, 4.00 35.00

**Silver Sheen**, pure white incurved, Oct. 20, 4.00 35.00

**Snow White**, incurved, Nov. 1, 4.00 35.00

**Sunbeam**, yellow, Nov. 15, 5.00 45.00

**Sun Glow**, yellow, Oct. 25, 4.00 35.00

**Sungold**, bright late yellow, Nov. 15, 5.00 45.00

**Sylvan Tints**, Thanksgiving variety; cardinal, reverse side tan, 5.00 45.00

**Tekonsha**, large bronze for Thanksgiving, 5.00 45.00

**Thanksgiving Pink**, dark pink, 4.00 35.00

**Tiger**, bright yellow, Oct. 25, 6.00 50.00

**Mrs. L. B. Tim**, lustrous white, incurved, Oct. 5, 6.00 50.00

**Tints of Gold**, bronze, Oct. 10, 6.00 50.00

**Towantic**, white for Thanksgiving, 4.00 35.00

**Turner**, bronze, 10.00 95.00

**Unaka**, pink, Oct. 5, 4.00 35.00

**W. H. Waite**, bronze, Nov. 5, 8.50 75.00

**White Chadwick**, Nov. 25, 5.00 45.00

**White Chieftain**, Nov. 5, 4.00 35.00

**White Perfection**, Nov. 1, 5.00 45.00

**White Seidewitz**, Nov. 25, 4.00 35.00

**White Surprise**, Nov. 20, 5.00 45.00

**White Turner**, Nov. 1, 5.00 45.00

**Whittier**, yellow to replace Bonnafon, Nov. 15, 4.00 35.00

**Yellow Chieftain**, like Chieftain, Nov. 5, 6.00 50.00

**Yellow Frost**, Sept. 12, 4.00 35.00

**Yellow Rager**, Nov. 5th, 6.00 50.00

**Yellow Pocket**, 10.00 95.00

**Yellow Turner**, Nov. 1, 6.50 55.00

### Novelties for 1930

#### POMPONS AND SINGLES

#### Baur-Steinkamp Introductions

**IRIDESCENT.** Combination of gold and pink. Oct. 15. A good grower, producing strong sprays. Medium height.

**LILAC.** Grow this in place of Leilah. An improved color and better spray; about eight inches taller and more vigorous in general. Solid lavender pink which holds its brightness. Blooms about Oct. 15.

**GOLD-TIPS.** The petal is a bright bronze and tipped at the end with bright yellow, hence the name Gold-tips. Nov. 21. Medium height.

**SILVER-TIP.** Bright pink, with silver tip at end of each petal. Gives good yield of fine sprays and blooms. Nov. 15. Good keeper and shipper.

#### Rooted Cuttings

\$5.00 per doz., \$25.00 per 100, \$200.00 per 1000

### NOVELTIES—Continued

**DOROTHY TURNER.** The best Pompon for Thanksgiving. An ideal color combination of bronze and old gold.

\$15.00 per 100, \$125.00 per 1000

### POMPONS

**Acto**, pink, Oct. 25, \$4.00 \$35.00

**Adironda**, fine early bronze, Oct. 15, 5.00 45.00

**Alletta**, light pink, Oct. 10; dwarf, 5.00 45.00

**Angelo**, fine pink, Oct. 25, 4.00 35.00

**Autumn Glints**, bronze, Nov. 5, 4.00 35.00

**Baby**, yellow Button, Nov. 15, 5.00 40.00

**Betty Watkins**, Bronzy yellow, Thanksgiving, 4.00 35.00

**Brown Beauty**, bronze, Dec. 1, 5.00 45.00

**Bronze No. 1**, fiery bronze, Nov. 15, 7.00 60.00

**Bronzito**, bronze, Nov. 15, 4.00 35.00

**Bucena**, bronze for Thanksgiving, 5.00 45.00

**Capt. Cook**, pink, Nov. 10, 4.00 35.00

**Chicago Pearl**, fine white for Thanksgiving, 5.00 45.00

**Clorinda**, fine bronze, Nov. 25, 5.00 45.00

**Cora Peck Buhl**, deep yellow, Oct. 25, 4.00 35.00

**Diana**, white; trifle larger than Doty, 4.00 35.00

**Edina**, rose-pink, Oct. 15; fine, 5.00 45.00

**El Reno**, golden bronze, Nov. 25, 5.00 45.00

**Erma Linda**, old rose, Oct. 25, 4.00 35.00

**Fairy Queen**, Daybreak pink, Oct. 25, 4.00 35.00

**Fire Bird**, best early red, Oct. 25, 4.00 35.00

**Flora**, crimson, Nov. 1, 4.00 35.00

**Frank Wilcox**, bronze, 4.00 35.00

**Glory of Seven Oaks** (Carrie), deep yellow, 7.00 60.00

**Gold Coin**, bright yellow, Dec. 1 and later, 5.00 45.00

**Gold Drop**, Nuggets type; golden bronze, Nov. 3, 5.00 45.00

**Golden Climax**, yellow, Nov. 1, 4.00 35.00

**Golden Crest**, golden yellow, Nov. 15, 5.00 45.00

**Gold Mine**, bright yellow, Oct. 25, 7.00 65.00

**Golden Nymph**, Dec. 10 and later, 5.00 45.00

**Golden Sceptre**, bright yellow, Nov. 25, 5.00 45.00

**Ida**, early yellow, Oct. 15, 4.00 35.00

**Illona**, lavender, Nov. 10, 4.00 35.00

**Irene**, pure white, Oct. 20, 4.00 35.00

**Jolo**, the only bright red Pompon maturing Nov. 20-30, 6.00 50.00

**Leilah**, rose pink, Oct. 12, 4.00 35.00

**Leroy**, blush pink, Nov. 20, 5.00 45.00

**Lillian Doty**, pink, Nov. 1, 4.00 35.00

**Lindy**, copper bronze, Nov. 10, 5.00 45.00

**Louise Davenport**, bronze, Nov. 10, 5.00 45.00

**Lorraine Meech**, crimson and gold, Nov. 20, 5.00 45.00

**Lucia**, lavender pink, Oct. 25, 4.00 35.00

**Lucinda**, bright deep pink, Nov. 20, 5.00 45.00

**Margot**, white, Oct. 8, 5.00 45.00

**Mariana**, white, Nov. 10, 4.00 35.00

**Minong**, white, Oct. 20, 5.00 45.00

**Mrs. Nellie Kleris**, lavender pink, Oct. 25, 4.00 35.00

**My Pride**, deep pink, Oct. 20, 6.00 50.00

**New York**, bronze, Nov. 10, 4.00 35.00

**Nordi**, pure white, Nov. 10 to Thanksgiving, 5.00 45.00

**Norine**, yellow, Nov. 20 and Thanksgiving, 5.00 45.00

**November Gold**, Nov. 25, 5.00 45.00

**Nuggets**, yellow, Oct. 25, 4.00 35.00

**Orange Prince**, orange color; Ready Oct. 25; 3 ft., 7.00 65.00

**Red Wilcox**, like Wilcox—better, Nov. 25, 5.00 45.00

**Rodell**, yellow, Oct. 20, 4.00 35.00

**Rose Charm**, rose pink, Oct. 25, 4.00 35.00

**Rowenna**, fine bronze for Thanksgiving, 4.00 35.00

**Sarah Fisher**, bright sulphur yellow, Oct. 20-Nov. 1, 7.50 65.00

**Source d'Or**, bronze, Nov. 10, 5.00 45.00

**Stormy Petal**, Oct. 20, 4.00 35.00

**Sunburst**, yellow center surrounded by bronzy-colored petals, Nov. 15, 12.00 100.00

**Unaiga**, large yellow, Thanksgiving, 5.00 45.00

**Usona**, bright pink, Nov. 20-25, 4.00 35.00

**Uvalda**, white, Oct. 10, 4.00 35.00

**Romaine Warren**, orange bronze, Nov. 15, 4.00 35.00

**Western Beauty**, large pink, Nov. 20, 4.00 35.00

**White Doty**, Nov. 1, 4.00 35.00

**Pauline Wilcox**, mixture of bronze colors, Nov. 5, 4.00 35.00

FEB 15 1980

1/2 cup

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No Veg. Seeds